



May 1, 2018

Dear Valued Jefferson Telecom Cable Customer:

Jefferson Telecom's goal is to keep cable TV costs as low as possible for you and the programs you enjoy on the air. Unfortunately, there are factors beyond our control that impact costs, including broadcast TV fees for the rights to carry signals from ABC, CBS, FOX and NBC. Jefferson Telecom is a member of NCTC, a collective of more than 800 independent local TV and broadband providers across the United States. This allows Jefferson Telecom to negotiate as one larger group to gain the cost benefits that the large cable and satellite TV providers enjoy, while still enabling us to provide home-town service to our customers.

No video provider is immune to increased programming costs, including companies hundreds of times larger than Jefferson Telecom. Jefferson Telecom continues to receive substantial price increases from programmers giving us no choice but to pass on a portion of the expenses with a price increase effective June 1, 2018 for cable TV customers. For your convenience, an updated brochure with pricing for all services is available at [www.jeffersontelecom.com](http://www.jeffersontelecom.com).

Jefferson Telecom remains committed to making sure our customers can watch local news, enjoy family night in front of the TV, and cheer on your favorite sports teams. We know you have many choices for TV and video viewing, and we share your desire for the lowest price for quality TV programming. Visit [www.tvonmyside.com](http://www.tvonmyside.com) to learn how we are working to keep programming costs in check.

Please contact our staff at Jefferson Telecom with any questions about the upcoming rate adjustments by calling 515-386-4141, option #4. We are also happy to visit with you regarding alternatives to traditional cable TV offerings through streaming options that are available with a high-speed Internet connection. Your satisfaction is our top priority so please visit with us today.

Thank you for your business,

Sincerely,

*Jim Daubendiek*  
General Manager